

rose plastic

Cutting edge packaging



THE PERFECT PACKAGING FOR EVERY CUTTING TOOL

Whether you need packaging for tiny micro drills, heavy-duty precision milling heads or razor-sharp diamond tools — at rose plastic you're guaranteed to find the ideal protective and transport packaging solution for every tool.



Cutting tools, perfectly packaged

From the pioneers of protective packaging

High-quality tools and plastic packaging from rose plastic — a winning combination. Our packaging solutions don't just optimally protect your tools during transport and storage — they also stand out thanks to unrivalled ergonomics and innovative designs.

With a portfolio of over 4,000 different plastic packaging solutions, we've been the world's number one provider of packaging for high-quality cutting tools for decades. Our packaging tubes, cassettes, boxes, cases (not to mention our clever transport and organizing systems) ensure optimum product protection against damage, moisture, dust and oil.

PROTECTIVE PACKAGING PIONEERS
rose plastic is renowned throughout the world as a pioneer in protective tool packaging. Numerous industry firsts and over 65 years of experience have made us the world's best-selling packaging brand for cutting tools.

+15000
4000
500
800
10

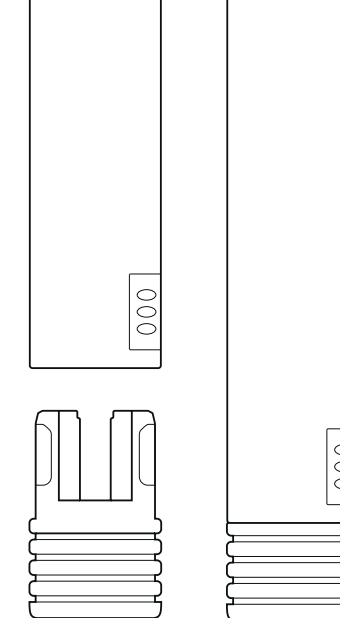
CUSTOMERS WORLDWIDE

PRODUCTS IN OUR RANGE

MILLION PRODUCTS PER YEAR

EMPLOYEES WORLDWIDE

LOCATIONS WORLDWIDE



Cutting edge packaging.



Service, protection and special requests

12 convincing reasons to choose rose plastic

There are many good reasons why manufacturers of cutting tools around the globe choose our plastic packaging solutions.

Here are the most important ones:

1

NO COMPROMISES WHEN IT COMES TO QUALITY

High-quality cutting tools need perfect protection. That's why all our protective packaging is designed to ensure the highest possible stability and robustness, rather than the lowest price. Because we know that inadequate product protection will ultimately prove to be the most expensive solution for you.

2

DECADES OF EXPERIENCE AS PIONEERS IN PROTECTIVE PACKAGING

We've been in business for over 65 years. Today, we're the global market leader in the manufacture of plastic packaging for cutting tools. Our packaging solutions have repeatedly set new standards in terms of quality, design and functionality.

3

LOCATIONS ALL OVER THE WORLD

With locations all around the globe, we are always close at hand. Which means you can obtain identical plastic packaging for your cutting tools or precision tools anywhere in world — in consistent high quality.

4

FULL-SPECTRUM SERVICE

We provide everything you need from a single source: personalized advice, innovative development, design and construction of precision tools, high-quality finishing via printing or engraving, packaging and reliable shipping to almost every country on Earth, and much more besides.

5

MAXIMUM PROTECTION FOR YOUR CUTTING TOOLS

Our robust packaging absorbs shocks and effectively protects the contents against moisture, dust, and oil, thereby ensuring your cutting tools reach your customers in perfect condition.

6

PROTECT. PRESENT. SELL.

The right packaging not only protects your tools, but also puts them in the spotlight. Our attractive packaging solutions for precision tools let you highlight the value of your products — and differentiate them from the competition.

7

EASY HANDLING THANKS TO UNRIVALLED ERGONOMICS

We put a lot of time, thought and energy into our packaging. But we hope you won't notice this. Seriously, we want the exemplary ergonomics of our packaging to make handling it anything but a memorable experience — quite simply effortless.

8

VAST RANGE OF PACKAGING SOLUTIONS

More than 4,000 different types of packaging in different materials, colors, dimensions and lengths can be found on our website, as well as numerous accessories, such as matching foam inserts, adapters for special cases, etc.

9

CUSTOMIZED PACKAGING SOLUTIONS

Despite our huge product range, what if none of our packaging solutions quite fits? No problem! If required, we'll simply work with you to develop a customized packaging solution for your product. Our designers, engineers and project managers will ensure that the result is a well-conceived and affordable solution.

10

PERSONALIZED ADVICE FROM OUR EXPERIENCED PACKAGING SPECIALISTS

We want you to be completely satisfied. That's why our customer service staff will go to great lengths to provide you with competent and personalized advice. Together, we'll find the optimal packaging solution for your cutting tools.

11

FINISHING VIA PRINT OR ENGRAVING

At our in-house print shop we can add high-impact promotional prints to your plastic packaging, such as your company logo, slogan or important product information. Alternatively, we also offer laser engraving.

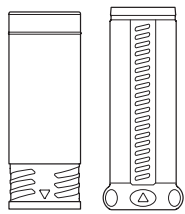
12

FOR US, SPECIAL REQUESTS ARE STANDARD PRACTICE

Each cutting tool is different. Which is why we also cater to special requirements, for example via our VCI protective packaging with integrated corrosion protection, or with our LABS-free packaging that guarantees residue-free and highly wettable surfaces.



Our **TwistPack** Plus



The universal packaging tube

The TwistPack Plus from rose plastic is the latest generation of our universally applicable cylindrical packaging tube that is designed for maximum product protection and easy handling. Our customers around the world use it as protective packaging for high-quality and sensitive cutting tools, whether as individual packaging for milling cutters or tool holders, or as bulk packaging for multiple shank tools. The TwistPack Plus features telescopic length adjustment for quick and easy opening and closing, as well as a click mechanism to prevent unintentional opening.

Extra safety.
Extra efficiency.

**OPENING/
CLOSING**

Easy opening and closing thanks to quick, telescopic adjustment

OPERABILITY

Hexagon tube bottom prevents rolling and allows ergonomic handling

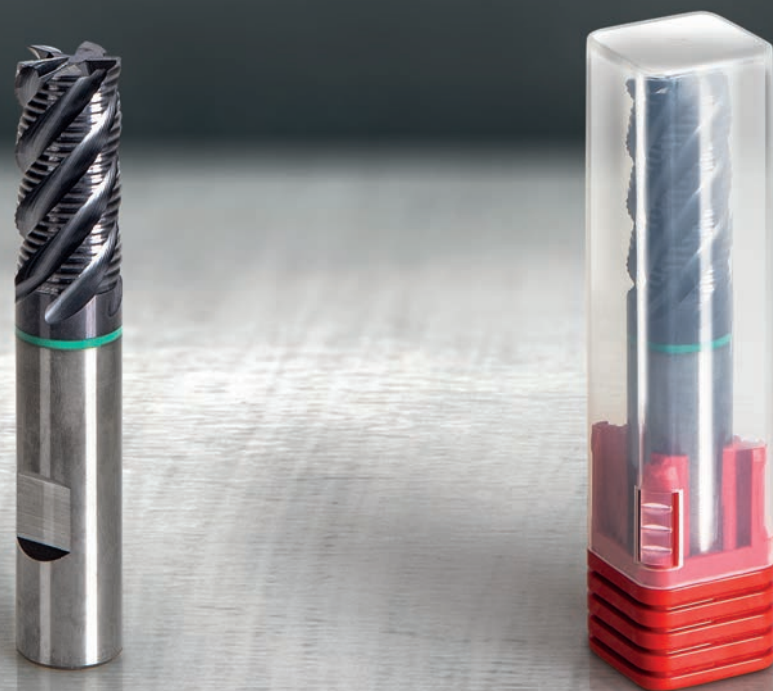
FIRM HOLD

Firm grip thanks to our click-groove system

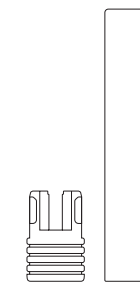


Anything with
teeth this sharp ...

... deserves a
special cage:



The **TopPack** product family



Perfect packaging for shank tools

Our TopPack family offers maximum product protection for your high-quality milling cutters and drill bits. The various models are designed to solve very particular problems. For example, our TopPack XLine series is the perfect packaging for extra-long and delicate shank tools, while our TopPack FoldBack features a functional shaft clamp that perfectly protects the sensitive tips of micro drills and precision cutters while also ensuring easy insertion and removal of the tools. And our TopPack XPress includes a patented shaft clamp that ensures even better grip with trouble-free insertion and removal of solid carbide milling cutters and drills.

HINGES

User-friendly design
with easy closing

CONICAL RETAINING RIDGES

The inner and outer parts keep the
tool centered inside the packaging

INSERTION / REMOVAL

Easy insertion and
removal by folding
down the back wall

BASE PLUG

Groove in bottom
part for more grip

SHAFT CLAMP

Patented shaft clamp and extended
mounting base to ensure a secure
grip for even the longest drill bits





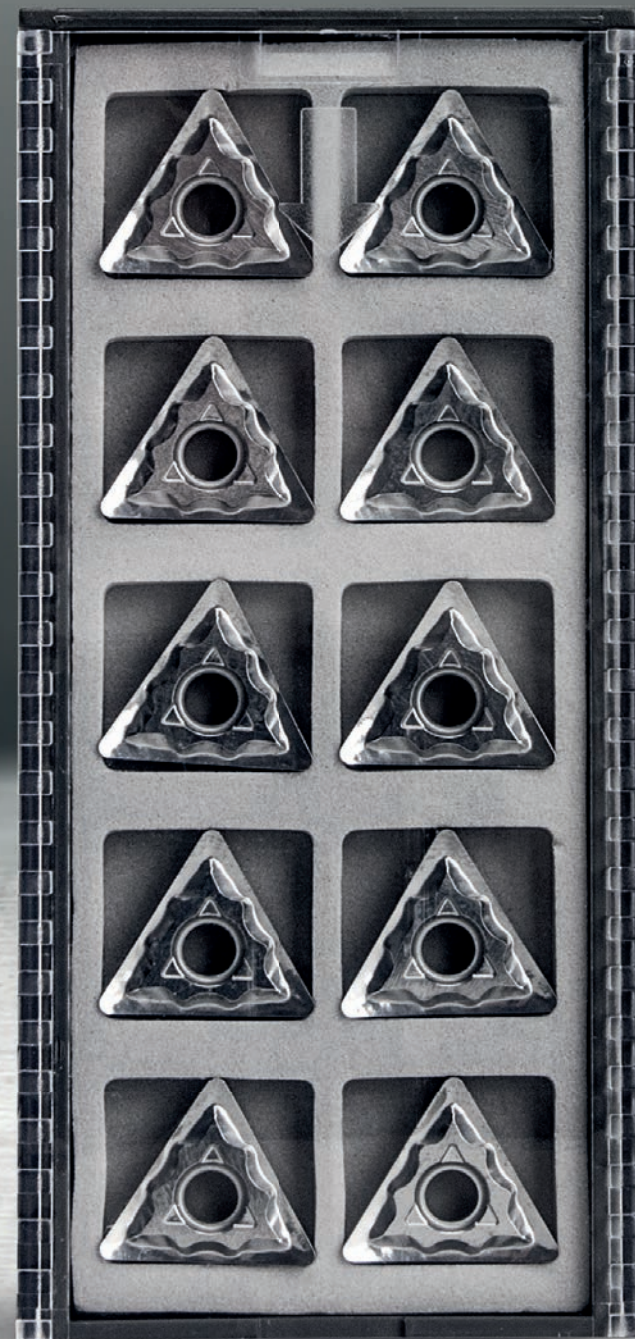
The **BlockPack**



The ultimate packaging tube

The BlockPack from rose plastic is the safest square protection packaging tube – and just like our cylindrical TwistPack Plus, its possible uses are practically infinite! Thanks to the length adjustment mechanism and special TwistLock closure technology, the BlockPack is easy to handle and can be adjusted to the desired product length in seconds – and then securely closed. Special base contours and reinforcing grooves ensure maximum cushioning and product protection, while optional hangers and end caps made of ABS offer extra flexibility and safety. In addition, the BlockPack can be easily stacked and stored.



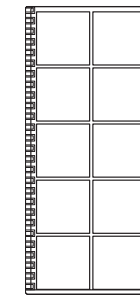


The **InsertBox** HighS

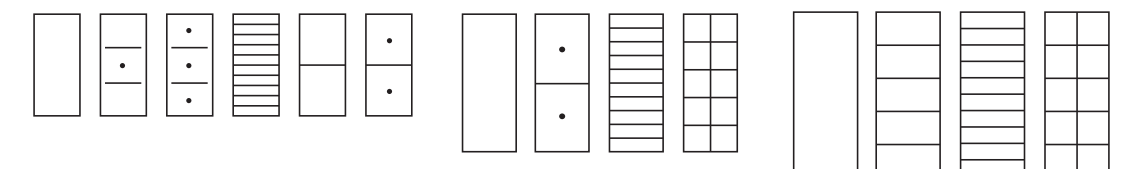
Division manager

The InsertBox HighS from rose plastic is among the world's most popular protective packaging solutions for high quality indexable inserts. The reasons for this are obvious: It combines maximum product protection with a practical design and easy handling.

The InsertBox HighS is available in 7 different sizes and 6 different layouts. It not only protects and secures your products perfectly, but is also easy to open and close. In addition, it can also be stacked without a problem – and even filled automatically. Our optional foam inserts make this the safest insert packaging ever.



COMPARTMENT LAYOUTS





Wherever you are, we are close by

At home all over the world

With around 800 employees at 10 locations around the world, we are also near to our customers. For short distances, reliable logistics, and sustainable business practices. We supply companies all over the world from our locations in Europe, Asia, North America and South America.

Thanks to our production capacity and efficient logistics, we can naturally supply our customers quickly and reliably with smaller quantities. However, we can also process large-volume orders on time with high process and product quality.



OUR FULL PRODUCT RANGE

An overview of our entire product range with around 4,000 different packaging solutions can be found on our website at www.rose-plastic.com

You can view our general catalog (PDF) directly via the following QR code:



Production locations

GERMANY

rose plastic AG

Rupolzer Straße 53
88138 Hergensweiler/Lindau
Tel. +49 8388 9200-0
info@rose-plastic.de

USA

rose plastic USA, L.L.L.P.

P.O. Box 698
California, PA 15419-0698
Tel. +1 724 938 8530
info@rose-plastic.us

CHINA

rose plastic (Kunshan) Co., Ltd.

Donghui Road No. 101, Zhoushi Town,
Kunshan, Jiangsu Province
Tel. +86 512 5766 7700
info@rose-plastic.cn

BRAZIL

rose plastic Brasil Embalagens Plásticas Ltda.

Av. Garabed Ganianiam 514, Jardim Topázio
CEP 18087-340 Sorocaba SP
Tel. +55 15 3238 1900
info@rose-plastic.com.br

INDIA

rose plastic India Pvt. Ltd.

Pargaon, Khandala, Satara - 412802
Maharashtra - India
Tel. +91 21 6929 9151
info@rose-plastic.in

Subsidiaries

UNITED KINGDOM

rose plastic UK Ltd.

Unit 4, Bessemer Way, Bessemer
Business Park, Rotherham, S60 1EN
Tel. +44 1709 7217 94
info@rose-plastic.co.uk

FRANCE

rose plastic France S.A.R.L.

Parc d'Activités du Rotey
73460 Notre Dame des Millières
Tel. +33 479 3848 01
info@rose-plastic.fr

SPAIN

rose plastic Iberia, S.L.U.

P.A.E. Ibarraebarri, Pab. 15B
48940 Leioa (Vizcaya)
Tel. +34 94 480 66 61
info@rose-plastic.es

REPUBLIC OF KOREA

rose plastic Korea Co., Ltd.

Bucheon Techno Park 402-B01, B02,
Pyung-Cheon Ro 655, Won-mi-gu,
Bucheon City, Gyung-gi-do, ROK 14502
Tel. +82 32 324-8332
info@rose-plastic.kr

ITALY

rose plastic Italia S.r.l.

Viale De Gasperi 103
20017 Rho (MI)
Tel. +39 02 9390 9450
info@rose-plastic.it

Sales partners

JAPAN

Honda Plus Co.Ltd.

23-2 Kawaji Yato
Shinshiro Pref. Aichi 441-13
Tel. +81 5362 31351
info.jp@rose-plastic.com

POLAND

Leniar International Sp. z o.o. Sp.K.

Ul.Szlak 67
31-153 Kraków
Tel. +48 12 6331 670
info.pl@rose-plastic.com

TURKEY

Tureks Endüstriyel Ürünler Pazarlama Ve Dış Ticaret A.Ş.

1471 Sokak No. 7 K:5 D:13
Kenet Sitesi
35220 Alsancak - Izmir
Tel. +90 232 464 5220
info.tr@rose-plastic.com



01/2020